SAN JOSE ARENA AUTHORITY

SJAA Meeting May 27, 2015 **Agenda Item 4.7.b.**

CITY AND COMMUNITY EVENTS PROGRAM

Inventory of Funded Events

Fiscal Year 2014-15 (July 1, 2014 - June 30, 2015)

Revenue Fund Activity	<u>Revenue</u>
City and Community Events Fund Carryover:	\$41,624
August 1, 2014 City and Community Events Fund Allocation:	\$100,000
Beginning Fund Balance, City and Community Events Program Fund:	\$141,624

Program Expense Activity

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	Event	Date	Expense
1.	Youth Connections Foundation of San Jose Comedy Show for Kids Contact: Tanya Freudenberger	September 19, 2014	\$20,000
2.	Kristi Yamaguchi's Always Dreams Foundation Kristi Yamaguchi's Holiday Classic on Ice Contact: Dean Osaki	November 2, 2014	\$35,000
3.	San Jose Sports Authority San Jose Sports Hall of Fame Contact: Carrie Benjamin	November 17, 2014	\$50,000
4.	San Jose Police Department Officer Michael Johnson Memorial Service Contact: Lieutenant Chris Mona	April 2, 2015 han	\$13,347
5.	San Jose Unified School District Middle School Graduations Contact: Diane Duenas	June 4, 2015	\$16,000

Total of Event Funds Ex	pended for FY 2014-15:	\$134,347

Ending Fund Balance, City and Community Events Program Fund:

\$7,277

San Jose Arena Authority

City and Community Events Program

Applicant and Event Information

Event:

11th Annual Comedy Show for Kids

Program Fund Amount:

TBD

Organization Name:

Youth Connections Foundation of San Jose

Contact: Phone:

Tanya Freudenberger

408-509-0316

Event Date:

September 2015

Time of Event:

7:00 – 10:00 pm

Estimated Attendance:

500 people

Background:

The vision of the Youth Connections Foundation of San Jose is to provide opportunities for young people in San Jose to engage in recreational, artistic, cultural, and educational programs in a safe and well-supervised environment. The goal is to provide funds (scholarships) not otherwise available for after-school programs and other activities and events that promote the moral, social, physical, and academic development of young people in San Jose.

Event Profile:

The event is a comedy show and silent auction in which event proceeds benefit two community center Digital Art Studios and the San Jose Family Camp scholarship fund.

San Jose Arena Authority

City and Community Events Program

Applicant and Event Information

Event:

San Jose Sports Hall of Fame Induction Ceremony

Program Fund Amount:

TBD

Organization Name:

San Jose Sports Authority

Contact: Phone:

Carrie Benjamin 408-288-2936

Event Date:

November 2015

Time of Event:

5:30 pm to 10:30 pm

Estimated Attendance:

600

Background:

Since 1995, the San Jose Sports Hall of Fame has honored some of the greatest athletes and coaches from the South Bay. In doing so, beautiful bronze plaques of each inductee are placed on permanent display along the public concourse at SAP Center at San Jose. Past athletes honored at the annual fall induction ceremony have included Peggy Fleming, Bill Walsh, Tommie Smith, Brandi Chastain, and Willy T. Ribbs. Administered by the San Jose Sports Authority in concert with the San Jose Arena Authority, Sharks Sports and Entertainment, and the City of San Jose, the San Jose Sports Hall of Fame has become one of the Bay Area's most prestigious recognition events.

Event Profile:

The San Jose Sports Hall of Fame induction ceremony and dinner annually recognizes and honors athletes and coaches who have contributed in an extraordinary way to the rich sports heritage of the South Bay. Additionally, the top male and female prep athletes, top amateur athletes, and the outstanding Special Olympian from Santa Clara County will be recognized at the induction ceremony and dinner.